

AMERICAN CHAMBER/MEXICO Joins the Advisory Council for Regional Economic Development and Nearshoring with Full Commitment

On behalf of the **AMCHAM** binational business community, we extend our gratitude to President Claudia Sheinbaum, Secretary of Economy Marcelo Ebrard, and Altagracia Gómez Sierra for inviting us to represent the private sector in the Advisory Council for Regional Economic Development and Nearshoring (CADERR known for its acronym in Spanish).

We wholeheartedly share the vision of strengthening Mexico through a comprehensive industrial policy that leverages our economic complementarity with the United States and the strategic advantages of advancing as a unified region. This approach must prioritize key industries and actively integrate SMEs into regional value chains. By fostering collaboration between businesses and government, we are confident in achieving these shared goals.

As President Sheinbaum emphasized today, Mexico is a great nation, standing as a competitive partner and equal among global economies. For over a century, **AMCHAM** has partnered with Mexico on this foundation, driving investment, creating formal employment, and generating transformative opportunities.

With CADERR as a permanent platform for collaboration and the USMCA as the cornerstone of North American trade integration, we reaffirm our unwavering commitment to building a stronger, more competitive, and united region.

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SOBRE AMCHAM

AMERICAN CHAMBER OF COMMERCE OF MEXICO was founded in 1917 as an independent, non-partisan, and non-profit organization affiliated with two of the most active and significant business organizations globally: the United States Chamber of Commerce and the Association of American Chambers of Commerce of Latin America (AACCLA).

Today, the more than 1,450 member companies of **AMCHAM/MEXICO** represent 21% of Mexico's GDP and generate 2.5 million direct formal jobs and six million indirect jobs. They significantly contribute to Mexico's social and economic development and strengthen the bilateral relationship between Mexico and the United States. One of AMCHAM's priorities is to positively contribute to public policies, the binational business environment, and the rule of law, especially in areas affecting competitiveness, business climate, and operational security.

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