



We are allies in Mexico's connectivity and technological progress: AMERICAN CHAMBER/MEXICO

- **AMCHAM** technology companies reaffirm their commitment to achieve a more and better connected Mexico.
- Connectivity for the entire population and in all government services is a priority for the current administration.

Mexico City, March 20, 2019

Today, in session of the **Information Technology Committee** of the **AMERICAN CHAMBER/MEXICO**, we met with **Raymundo Artís Espriú**, Coordinator of the National Digital Strategy.

For **AMCHAM**, the National Digital Strategy is an essential component that will lead to: 1) greater social inclusion resulting from greater digital inclusion and connectivity; 2) boosting government digitalization, which will positively impact resource management transparency and efficiency; and 3) a Mexico capable of competing globally, taking advantage of individual talent and the potential for technological development. "The implementation of a National Digital Strategy is key to connecting citizens while promoting digital disruption and innovation at all levels of the population," said **Ana López Mestre**, Executive VP and CEO of **AMCHAM**.

Raymundo Artís Espriú emphasized that the priority of the government regarding the National Digital Strategy is to ensure the inclusion of 40% of the population, given that communication is the greatest catalyst for social and economic development. He also spoke of the multiple benefits of promoting the connection of all government services to technological platforms, including the traceability of information and the elimination of opportunities for corruption.

For her part, **Lourdes Herreramoro**, Vice President of the Committee, stressed to Artís Espriú the willingness of the Chamber to be allies in this task. "As leaders in innovation in Mexico and the world, AmCham companies reiterate our commitment to contribute our experiences, ideas and talent to the efforts of the government."

Through the Information Technology Committee, the binational business community of Mexico and the United States seeks two principal objectives: (i) **To collaborate**



with the authorities to take full advantage of information technologies in order to facilitate government tasks, strengthen citizen connectivity and boost the economy; and (ii) **To share proposals, strategies and best practices so that more companies join the digital and technological transformation**, particularly SMEs, which have a very high development potential as they represent 45% of Mexican GDP.

AMCHAM companies make a substantial contribution to Mexico's social and economic development by generating 2.5 million direct and more than six million indirect formal jobs while promoting adherence to the rule of law; labor diversity and inclusion; talent development; innovation and infrastructure investment; as well as the exchange of best practices, representing a positive influence in the communities in which they operate.

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The **AMERICAN CHAMBER OF COMMERCE OF MEXICO** was founded in 1917 as an independent, non-partisan, non-profit organization affiliated with two of the most active and important business organizations in the world: the United States Chamber of Commerce (USCC) and the Association of American Chambers of Commerce of Latin America and the Caribbean (AACCLA).

As of today, the 1,450 companies grouped together in **AMCHAM/MEXICO** represent 21% of national GDP and generate 2.5 million direct jobs in the formal economy along with more than 6 million indirect jobs, contributing significantly to Mexico's economic and social development while strengthening the bilateral relationship between Mexico and the United States. One of its priorities is to contribute positively to public policies and the binational business environment, as well as to fortify the rule of law, particularly regarding issues that affect competitiveness, the business environment and the operational security of businesses throughout the country.

More information at: <http://www.amcham.org.mx/>

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