



AMERICAN CHAMBER  
MEXICO

# 109.ª Asamblea General de Socios

Decision Time:  
*Here, Now, Together*

## Programa

- 7:00 a.m. Registro
- 8:00 a.m. Bienvenida  
**Emb. Ron Johnson**  
Presidente Honorario | AMERICAN CHAMBER/MEXICO  
  
**Carlos García**  
Presidente | AMERICAN CHAMBER/MEXICO  
  
**Fernanda Guarro**  
Vicepresidente | AMERICAN CHAMBER/MEXICO
- 8:15 a.m. **Strategic Dialogue: Mexico's Outlook**  
**Roberto Velasco**  
Subsecretario de América del Norte | SRE  
  
**Luis Rosendo Gutiérrez**  
Subsecretario de Comercio Exterior | SE
- 8:30 a.m. **All in: Acción México**  
**Altagracia Gómez**  
Consejo Asesor de Desarrollo Económico Regional y Relocalización (CADEER)  
  
**Roberto Lazzeri**  
Director General | Nafin-Boncomext  
  
**Juan Pablo Spinetto**  
Columnist for Latin American Affairs | Bloomberg Opinion
- 9:00 a.m. **USMCA Playbook: What the Review is Revealing**  
**Juan Pardinás**  
Socio Director | Tres-N
- 9:25 a.m. Networking Break
- 9:50 a.m. **Keynote | Institutions are never neutral**  
**Patrick J. Deneen**  
Professor of Political Science | University of Notre Dame
- 10:05 a.m. **Fireside Chat**  
**Patrick J. Deneen**  
Professor of Political Science | University of Notre Dame  
  
**Pedro Casas Alatríste**  
Vicepresidente Ejecutivo y Director General | AMERICAN CHAMBER/MEXICO
- 10:25 a.m. **Presidential Handover & Yiacatecuhtli Award Ceremony**  
**Carlos García**  
Presidente 2024-2026 | AMERICAN CHAMBER/MEXICO  
  
Presidente Electo 2026-2027
- 11:00 a.m. **The Rules of the Game**  
**Vivek Mohindra**  
Spokesperson | U.S. Department of State  
  
**Ana María Salazar**  
Periodista y consultora en Seguridad | El Financiero
- 11:30 a.m. **Cierre**  
**Pedro Casas Alatríste**  
Vicepresidente Ejecutivo y Director General | AMERICAN CHAMBER/MEXICO

*\*Programa sujeto a cambios*

